

## Travel Wide Associated Sales leverages on automatic accounting system

*Imagine having to accommodate hundreds of transactions for seven days, seven flights per week and facilitating ticket releasing for an average of 200 passengers per flight. This makes up a typical day at Travel Wide Associated Phils., Inc. (TWASP). TWASP serves as the general sales agent for Saudi Arabian Airlines, Royal Brunei Airlines, and Ethiopian Airlines.*

With the large amount of transactions processed daily by TWASP, the company needed an updated, user-friendly system that would not only efficiently facilitate the business process in the back-end office, but also increase the accuracy and speed of data sharing across the different departments and branches.

In a move to automate their back office system and with the help of Microsoft Certified Partner for Business Solutions, Infosoft International Solutions Inc., TWASP acquired Microsoft Dynamics SL. Microsoft Dynamics is a line of integrated, adaptable business management solutions that enables individuals and organizations to make business decisions with greater confidence. It works like a familiar Microsoft software such as Microsoft Office, which means less of a learning curve, so users will be able to get the system up and running quickly. Microsoft Dynamics is built to work easily with existing systems a company has already implemented.

“Microsoft Dynamics helps fuel the productivity of businesses by automating processes critical to operations. Travel Wide needed a system that will expedite the production of accounting outputs and Microsoft Dynamics offered an ideal solution,” said Lyn Reyes, Partner Engagement Manager, Microsoft Philippines.

Automation and efficiencies introduced by Microsoft Dynamics financial solutions, such as Microsoft Dynamics SL, help to enhance output and simplify financial management at many levels. Bring formerly disparate storage of information into a single view of events and help to ensure that the right people can take action. Microsoft Dynamics can improve business operations in terms of reducing the time for monthly closes, shortening the accounts receivable wait, invoicing with greater accuracy, and increasing return on investments in technology, skills, and processes.

“Updated recording of accounts receivable, sales and production reports, tools that will allow us to follow-up confirmations with ease and monitor trends per airline are critical to our business at Travel Wide, and we are confident with the financial system we have now,” said Eden G. Hipos, Manager – Finances/MIS, Travel Wide Associated Sales Phils., Inc.

Since the computerization of TWASP’s accounting system, “everything is expedited. It helps us in terms of increasing productivity of our manpower, which in turn, enables us to produce accurate and timely outputs,” concluded Hipos.

TWASP has recently enrolled in Microsoft’s annual enhancement program, which aims to provide enterprise customers with update on the latest versions of the different Microsoft Business Solutions as well as technical support from Microsoft and Infosoft.

